



ELITE

BUSINESS SERVICES LTD



“ Everything we do must constantly improve and move forward. Meticulous attention to detail, style and passionate application are fundamental ingredients of our success ”

Ian Kershaw

Managing Director, C.D.A Europe

Case Study - C.D.A Europe

100% growth supported by Elite Business Services

company profile

Industry

Manufacturing – manufacture and distribution of luxury kitchen appliances, sinks & taps

About C.D.A

C.D.A Europe was founded in 1991 and is a leading manufacturer and supplier of high quality kitchen appliances. Based in Langar, Nottingham C.D.A's insistence on style, performance and quality has been reflected in exceptional growth over the past five years.

Turnover

£24 Million

Solution

Access Dimensions

Number of Users

33

Number of Employees

84

Key Modules

- Core Ledgers
- Stock Control
- Serial Number Tracking
- BOM/Multi Level Assemblies
- Sub Analysis
- Price Matrix
- Sales Order Processing
- Credit Control
- EC-SSD & Intrastat
- Executive Desktop
- Software Developers Kit Enabler
- Transaction Broker API

Key Customisations

- Reporting for Inventory Management
- Reporting for forecasting
- Transportation Planning
- Load Building

For further information on C.D.A Europe, please visit their website: www.cda.eu





Company History

The Nottingham-based CDA Group Ltd is a leading importer and distributor of top of the range kitchen appliances to over 200 wholesalers and retailers in the UK. Its factories, based around the globe, use cutting edge technology and the latest materials to ensure each product is personalised to impress. CDA blends form and function with passion and skill; its products are renowned for their quality, innovation and style. Exceptional attention to detail, combined with a 5 year guarantee, provide dependability with striking looks.

The Challenge

CDA has an annual turnover of more than £24 million, and ambitious growth plans are afoot. It follows therefore that when looking for a new accounts system, speed of operation and a system that produces high quality management reporting were key requirements. A scalable solution that would not only 'cope' but would excel as the company expands was essential.

The Selection

CDA selected Access Dimensions – Access Accounting's award-winning SQL based business and accounting software solution. The solution was implemented by Elite Business Services a leading Access Specialist Centre. They worked in conjunction with CDA to write a personal project plan, designed to ensure that CDA gained the maximum benefits from the implementation.

The Implementation

One of Elite's most experienced staff, was appointed project consultant and worked with the client to understand the needs of the business building a close working relationship with key staff. This enabled them to provide an accounts system that met both the customer's business requirements and contributed to their enhanced efficiency and profitability.

Prior to 'going live' Elite configured the solution to CDA's exact needs, and a prototype company was set up in order for users to become familiar with the new software. This training tool also brought some important requirements to the fore that had not previously been considered and Elite were able to adapt the solution accordingly.

Realising the Benefits

The nature of CDA's business meant that a key benefit has been the strong Inventory Management that is available with Access Dimensions. The majority of CDA's goods are imported from Italy so they make extensive use of the Landed Costs facility within the Dimensions stock module. This gives CDA a high level of visibility, enabling the company to easily keep track of all costs including; haulage, duty and storage on any stock line.

"Lead times are long so knowing what is in stock, what is coming into stock, what is on order and what needs to be ordered is vital," says David Collishaw, CDA's IT Manager.

"We need to get to this information quickly and we need it to be accurate. Elite have helped us produce a range of Crystal Reports so that we can easily extract information from the system. This helps us make key decisions about what to order and what not to order."

"Our Purchasing Manager knows he must never run out of stock so that we do not let our customers down. However, ensuring we keep stock to the minimum keeps our working capital low. This is an absolute requirement in this business."

CDA have also worked with Elite to design a report that predicts future sales, taking into account seasonal variations. David concludes: "I am really proud that we are able to use the information in Dimensions in a different and imaginative way to help provide our customers with an even higher quality of service."



55 Barker Butts Lane, Coventry CV6 1DU
T: 024 7660 1167 F: 024 7660 1173
E-mail: sales@elitebusinessservices.co.uk
www.elitebusinessservices.co.uk

